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- 1. A content management system (CMS) is a technological system of organizing, storing, and publishing information of various mediums.
- 2. CMSs are much simpler and quicker than custom building a website from scratch. You can make changes to your design fairly simply using a CMS, whereas it is a much more painstaking process to make changes on a custom site. CMSs are easy to post content into and are easier to update because you don't have to change code. CMSs are also generally more secure.
- 3. Wordpress is a CMS that is now the world's largest self-hosted blogging platform. There are hundreds of people all over the world using it and it is available for basically any purpose. While it started as a simple blogging platform, it has evolved into a CMS with a wide range of possibilities.
- 4. PHP is a programming language. It is server-side scripting, meaning a web server produces a customized response for each user's request to the website, and used for web development. It can be embedded into HTML or HTML5 code or used with template and CMS systems.
- 5. A Wordpress theme is basically just the design of your website and affects the overall appearance of your site. It doesn't change the material of your site, but it does change the presentation.

6.

a) Blog: online journal, diary or serial, published by a person or group of people.

CMS: A system used to organize and facilitate collaborative content creation.

Website: a collection of articles and information about a specific subject, service, or product.

Posts: the principle content element of a blog; writings, compositions, discussions, discourses, musings, rantings, etc. of the blog's owner and guest authors.

Categories: hierarchical categories that allow posts of similar content to be grouped together, thereby aiding viewers in navigation and use of a site.

Tags: another navigation tool; not hierarchical

Taxonomies: classification systems

Post meta data: the information associated with each post that includes the author's name, date posted, and categories.

Meta: means "information about;" administrative information

Comments: enable the communication process between reader and author.

Pages: present static information; not likely to be changed or changed often

Custom post type: a type of structured data that is different from a post or page; allows users to easily create and manage such things as portfolios, projects, video libraries, podcasts, quotes, chats, etc.

b) Step 1: Read

Step 2: Make a plan

Step 3: Install Wordpress

Step 4: Set up Wordpress

-theme

-plugins

- c) It's important to ensure harmony when choosing a color scheme for your site. You also have to consider all aspects of your website, such as text, bullets, etc., not just the large areas of your site.
- d) Images can be stored and managed in the media library of your Wordpress site. You can add images straight to pages and posts, directly to the media library, or through FTP.
- e) Posts are entries that appear on your home page in reverse order. You can add and edit a post in a number of ways before publishing it to your site.